# MIKE'S ART SIDEBAR &

# RESTAURANT (some notes on the game art)

@mikeambrogi

### WHY HAVE ART?

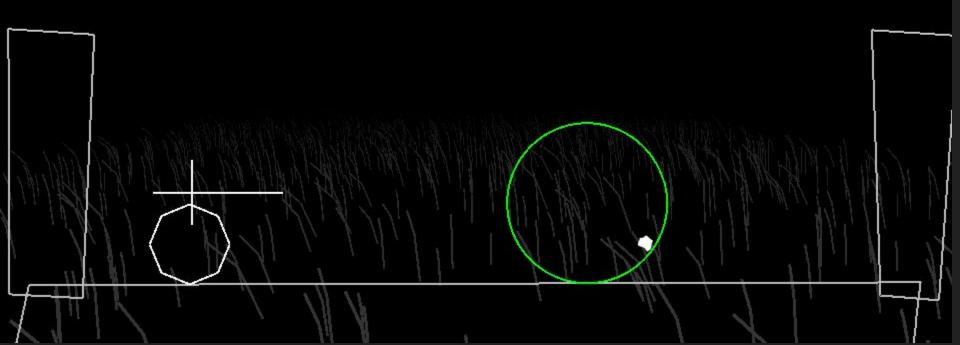
# ART BUDGET: MIKE FOR 6 HOURS

#### WHAT MATTERS:

- 1 Gameplay Clarity
- 2 Appeal
- 2 Specificity/Character

(and have fun doing it)

# GAMEPLAY CLARITY



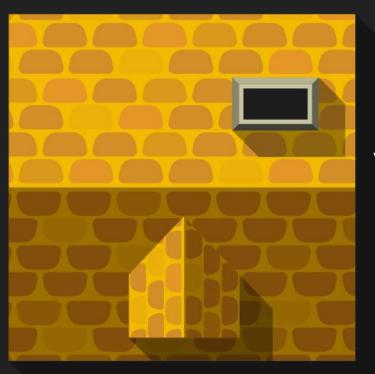






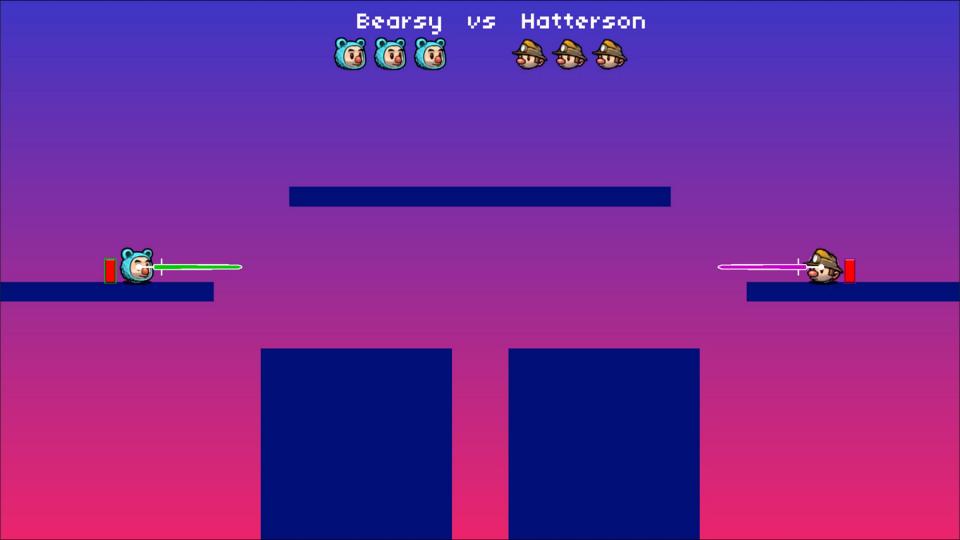


## SPECIFICITY

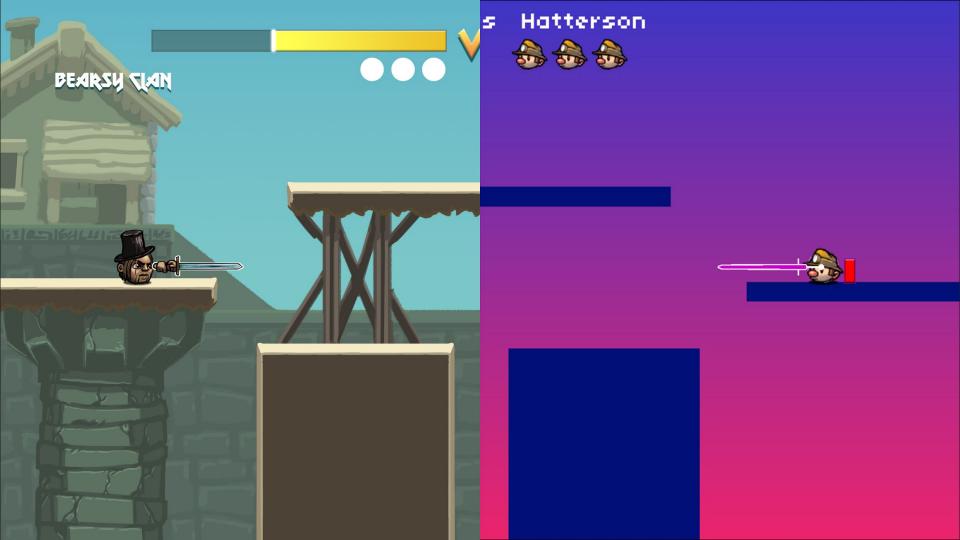


VS.





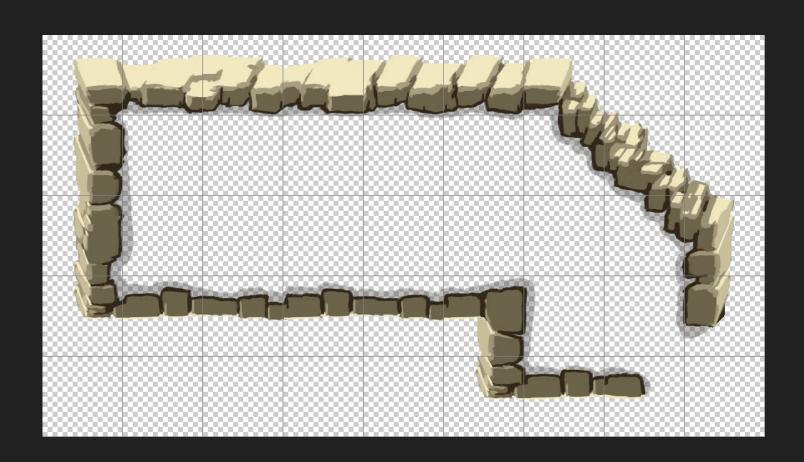


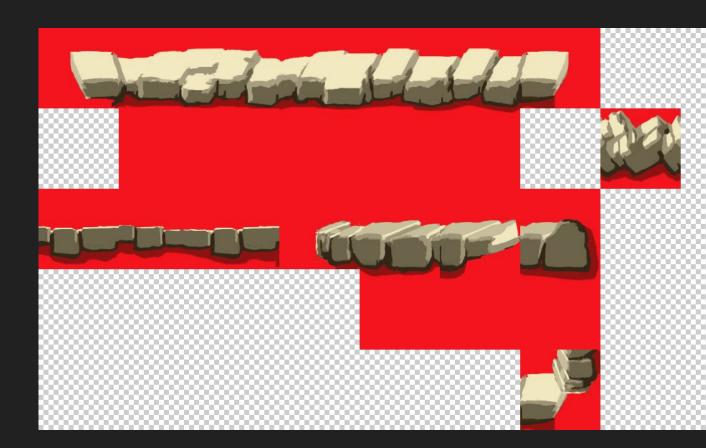


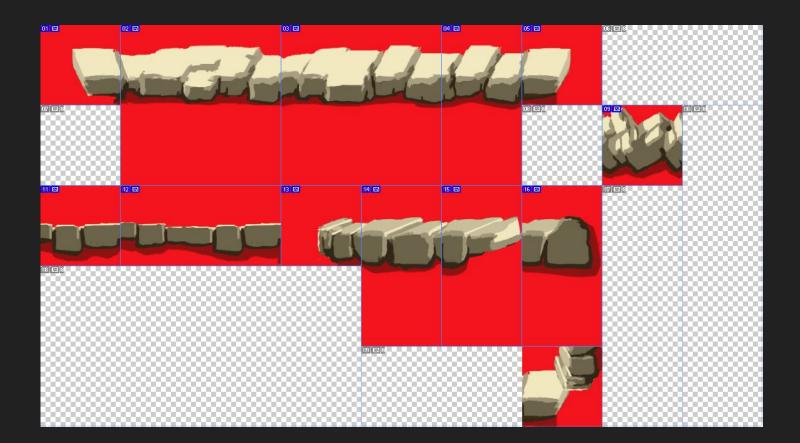


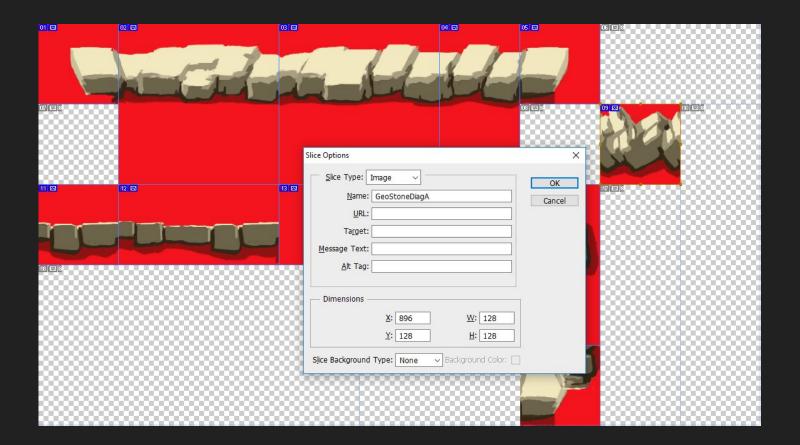


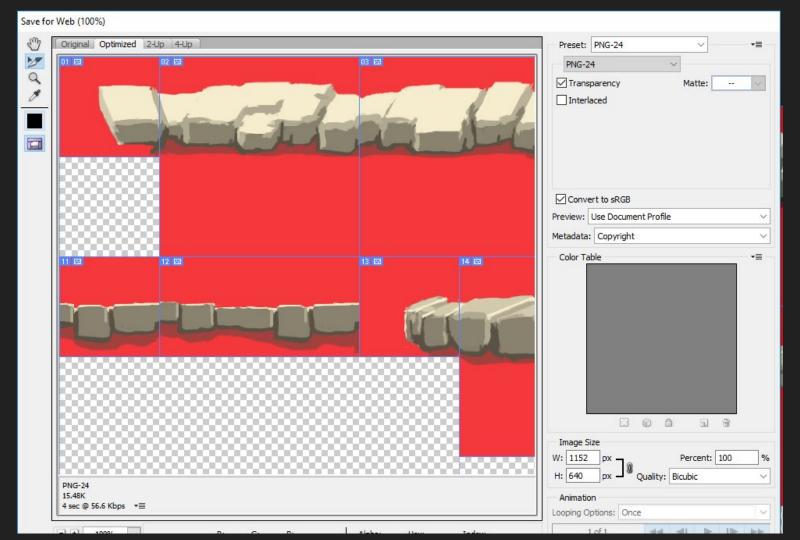


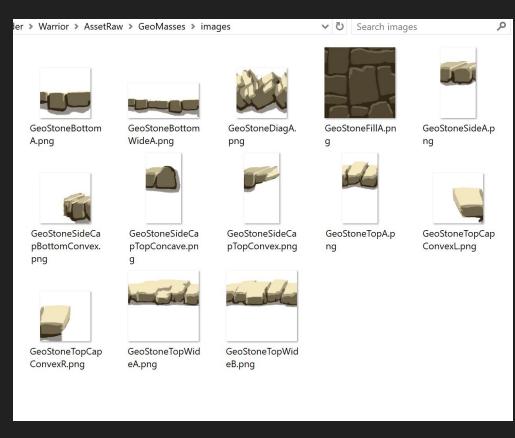












### THANKS!